

GMO-free Food and Feed Market in Germany

Alexander Hissting
Verband Lebensmittel
ohne Gentechnik e.V. (VLOG)
18th November 2015
Brussels



Overview VLOG

- VLOG - Association Food without Genetic Engineering
- Trade association representing food manufacturers and retailers as well as sectors upstream and downstream to food production
- Advocate food production without GMOs, engage in consumer education and award licences for the standardized seal “Ohne GenTechnik”
- Founded in 2010
- More than 300 members and licencees that stand for total annual sales of over 150 billion Euros



Labelling Legislation in Germany

- Population rejects GMO-food by large majority
- EU regulation 1829/2003 does not cover animal products produced with GMO-feed
- No majority on the European level for change of regulation
- 2008 national legislation for the voluntary labelling of food produced without the application of genetic engineering processes.

Labelling Legislation in Germany – EGGenTDurchfG



Gesetz zur Durchführung der Verordnungen der Europäischen Gemeinschaft auf dem Gebiet der Gentechnik und über die Kennzeichnung ohne Anwendung gentechnischer Verfahren hergestellter Lebensmittel (*German Act on the Implementation of EU Regulations in the Field of Biotechnology and on the Labeling of Foodstuffs Produced without the Use of Biotechnology*)

EG-Gentechnik-Durchführungsgesetz - **EGGenTDurchfG**

Notification available in all EU languages: <http://bit.ly/1JKBfgl> (only §§ 3a and 3b matter)

Labelling Legislation in Germany – EGGenTDurchfG



EGGenTDurchfG

§ 3a

Relevant for all foodstuff, food ingredients, and food additives if foodstuff is labeled „Ohne Gentechnik“:

No GMO, neither produced from nor by GMOs is allowed. Tolerated contamination up to the limit of quantification of 0,1%

Labelling Legislation in Germany – EGGenTDurchfG



EGGenTDurchfG

§ 3a (4)

In the case of foodstuffs or food additives originating from animals, the animals, from which the foodstuffs have been produced, may not be given animal fodder ...

Labelling Legislation in Germany – EGGenTDurchfG



EGGenTDurchfG

§ 3a (4)

...which is labeled, or if it were marketed, would be labeled in accordance with

1. Articles 24 and 25 of Regulation (EC) No 1829/2003 or
2. Articles 4 and 5 of Regulation (EC) No 1830/2003

Non-GMO Labelling Triggers Production

- Non-GMO label gives food producers the opportunity to advertise additional qualities and benefit from higher sale prices or increased market shares
- Common „Ohne GenTechnik“-seal increases the recognition factor
- Retailers have dropped hesitation to label retail brandes
- Retailers are now the driving factor of the Non-GMO market
- Currently over 2,000 products licenced for the use of the common „Ohne GenTechnik“-seal



Retailers with Common Position



5th May 2015 – Position paper on the strategic development of the protein feed for livestock

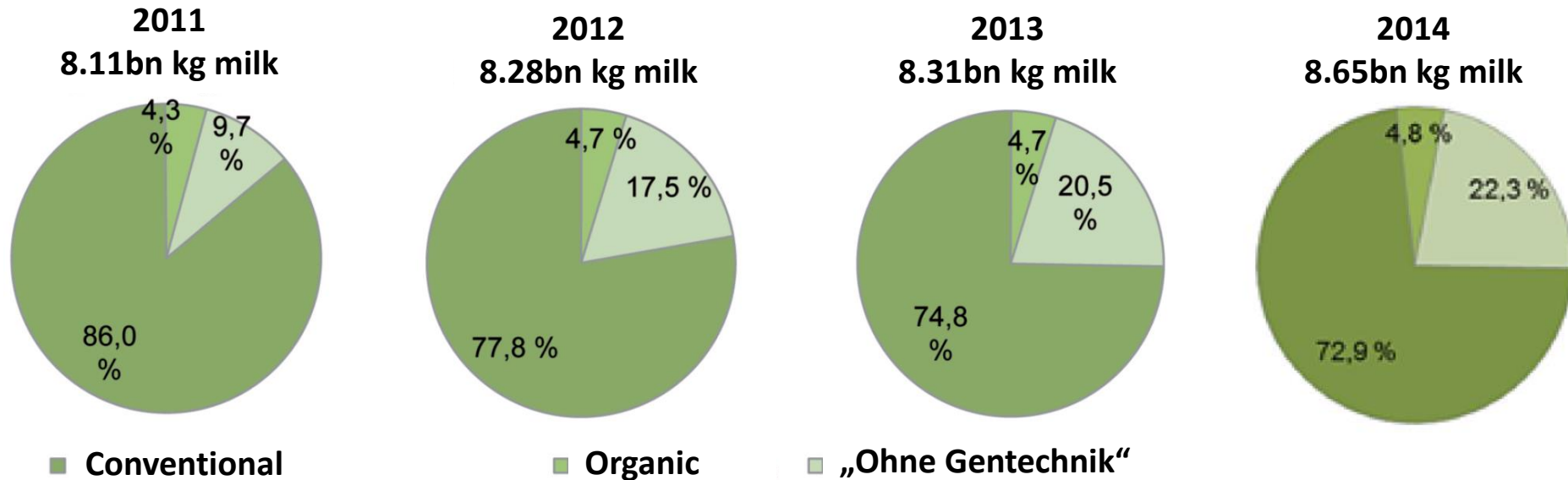
The large majority of retailers demand most of all for their retail brands a livestock feeding plan without the use of genetically modified feed

„...Die überwiegende Mehrzahl der Unternehmen des Lebensmitteleinzelhandels ... fordert vorrangig für ihre Eigenmarkenprodukte eine Nutztierfütterung, die auf den Einsatz von gentechnisch veränderten Futtermitteln verzichtet....“



Non-GMO Milk Produktion

Front Runner Bavaria



Bavaria produced 28% of all milk in Germany in 2014. 27.1% of the Bavarian milk is produced according to the Non-GMO criteria and collected separately.

Source: Heyne, Kastner, Huber; Bayerische Landesanstalt für Landwirtschaft (LfL), Institut für Ernährungswirtschaft und Märkte, 2015

Non-GMO Market Shares



10% of German milk produced „Ohne Gentechnik“, collected and processed separately.



Almost all supermarket eggs produced „Ohne Gentechnik“. Growing percentage also labeled.

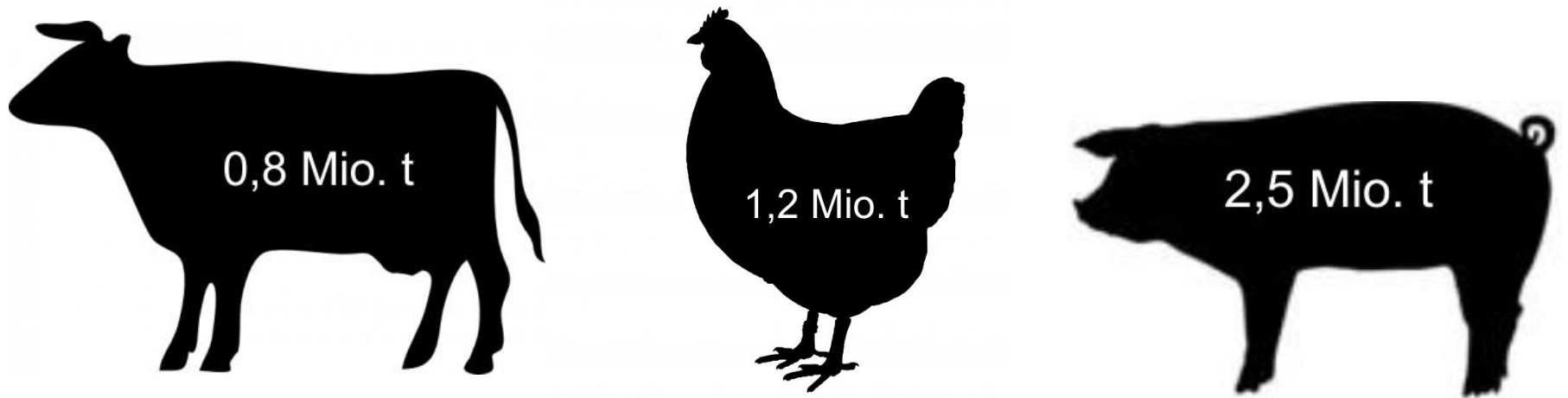


Chicken meat sold under retail brands nearly completely produced „Ohne Gentechnik“. Turkey to follow in 2016.

Only niche markets for pork and beef – so far.

Consequences for the Feed Market

- Germany feeds about 4.5 million tons of soy meal per year



- Percentage of Non-GMO soy meal (estimate):
 - 2013: 16%
 - 2014: 9%
 - 2015: 22%

Harmonisation of National Legislation Needed

- National labelling schemes in AT, DE, FR, IT, LU, SI, (HU)



- All regulatory frameworks share common key elements (GMO-free feed, conversion periods for animals, reference to 1829/2003, etc.)
- Room for further harmonization (threshold in food and feed, length of conversion period, wording, mandatory certification, etc.)

Harmonisation of National Legislation Needed

- Study: “State of play in the EU on GM-free food labelling schemes and assessment of the need for possible harmonization”, EU-Commission 2013 (published 2015)
http://tiny.cc/GMOfree_state_of_play
 - *Variations across GM-free labelling schemes suggest **potential** underlying single market and consumer protection/information issues. **A majority of stakeholders** and Member States show an interest in harmonisation. ...*

Harmonisation of National Legislation Needed

- ... *However the assessment of the current evidence, including the fact that GM-free labels markets are still predominantly national with limited intra-EU exchanges, does not indicate a clear need for harmonisation at the present time.*
- Because GMO-free labels markets so far are predominantly national and to strengthen the single market a harmonization is badly needed!
- The longer the Commission waits, the more countries will have national legislation, making it more difficult to harmonize.

Harmonisation of National Legislation Needed

- We count on your support in order to enable the feed industry, agriculture and food producers to suit the consumer demand for food produced without genetically engineered plants.

Thank you very much for your attention!

Further information:

www.ohnegentechnik.org

www.ohnegentechnik.org/en

Copyright

© 2015 Copyright by VLOG – Verband Lebensmittel ohne Gentechnik e.V. – Alle Rechte vorbehalten – *All rights reserved*

Diese Präsentation als Gesamtheit aber auch ihre einzelnen Komponenten sind, sofern nicht auf andere Quellen verwiesen wird, geistiges Eigentum des VLOG - Verband Lebensmittel ohne Gentechnik e.V. Die Verwendung durch Dritte ist nur gestattet nach Einholung schriftlicher Erlaubnis von:

Verband Lebensmittel ohne Gentechnik e.V.

info@ohnegentechnik.org

+49 30 7676 8561