

Illustration for teaching Use of works and other subject matter in digital and cross- border activities

Federation of European Publishers

EPP hearing – 8/06/2017

Bingel

Scholen

Leerlingen

Ouders

FAQ

Log in op bingel



Bingel

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oefen- en leerplatform
voor de lagere school



Nieuws



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Alle how to-filmpjes



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SCHOLEN

THUIS



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**HET ONLINE OEFENPLATFORM
VOOR HET LAGER ONDERWIJS**

BEKIJK DE TRAILER

SPEEL

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Delen

Uw digitale lesmateriaal op één plek

U vindt al uw digitale lesmateriaal op www.knooppunt.net. Met een Knooppunt-account hoeft u maar één wachtwoord te onthouden voor het volledige digitale lesmateriaal van al uw vakken.

Volg de onderstaande **4 STAPPEN** en ga onmiddellijk aan de slag!

Alvast een beetje oefenen? Ontdek de [demo!](#)



Vorbereiding

Deze stappen hoeft u maar **eenmaal** uit te voeren. Zodra u een Knooppunt-account hebt, kunt u die voor al uw Knooppunt-licenties gebruiken.

• STAP 1: maak een e-mailadres aan

Hebt u al een e-mailadres? Ga naar stap 2.

[Hoe maak ik een e-mailadres aan?](#)

• STAP 2: registreer u op Knooppunt

[Ga naar de registratiepagina op www.knooppunt.net](#) en vul het formulier in.

Illustration for teaching – what is it?

- The uploading of a few pages of a novel or of a school book on the intranet of a school
 - The video projection of some press articles
 - The viewing of a video or an extract of a film
 - The listening of a song and the uploading of the lyrics
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- **They are complementing the lesson by diversifying the resources for the students**
 - **They should not substitute sales of the work (this could be particularly true for school books)**

Illustration for teaching in Europe

- All EU countries have developed solutions to facilitate uses of copyrighted material from our sector, in education
 - Through extended collective licences
 - Through licences
 - Through exceptions:
 - in some cases excluding pedagogical material from the scope of the exception
 - in some cases remunerating the rights holders
- The objective of the proposed Directive
 - To define an European framework for educational establishments to use copyrighted works in situ and online in secured networks, including when there are cross-border accesses.

Illustration for teaching – what is important for authors and publishers?

- **Concept of short extracts for written works**
- **Compulsory prevalence of licences**
- **Possibility for Member States to exclude pedagogical works**
- **Mandatory fair compensation when there is an exception**

Illustration for teaching - Concept of short extracts

- To be coherent with the current legal framework of 22 EU countries – extracts of works (13 Member States – short extracts)
- To encourage the primary market
 - Books and other written publications are the works most used by the teachers
 - Textbooks (pedagogical works) are an important segment of publishing (20% of the industry turnover in Europe) and are crucial for the entire book ecosystem
- **Enable teachers to use works while making it possible to continue investing in these works, especially pedagogical works**

Illustration for teaching – Prevalence of the licences

- Some EU Member States have developed licences to enable teachers to illustrate their teaching with short extracts of copyrighted works
- The exception should only be applicable in case of market failure, hence licences should systematically prevail
 - **Advantages of the licences**
 - **Legal security for the users (teachers, students)**
 - **Flexible systems which respond to the needs of education**
 - **Cover cross border uses**
 - **Negotiated and fair remuneration for the rights holders**

Illustration for teaching – exception for pedagogical works

- In several EU Member States, the exception for illustration for teaching does not cover pedagogical works (textbooks) for obvious reasons:
 - The sole market for these works is education
 - National market only (sometimes even regional)
- **It is crucial to allow Member States to safeguard this provision that encourages authors and publishers of pedagogical works to invest in these works**

Illustration for teaching mandatory exception → mandatory compensation

- A fair compensation constitutes
 - For authors, a recognition and a remuneration for the re-use of their works
 - For publishers, a contribution to the investments especially in developing new pedagogical tools
- **A mandatory fair compensation contributes to support authors and publishers in their endeavors**

Illustration for teaching

- Support
 - **Concept of short extracts for written works**
 - **Compulsory prevalence of licences**
 - **Possibility for MS to exclude pedagogical works**
 - **Mandatory fair compensation when there is an exception**
- Please do not broaden the exception to cover uses that are not illustration for teaching – these uses can be licensed by rights holders and/or their collective management organisations
- Please do not allow uses taking place outside secured networks for (un)registered students