

Digital.
Finland.
GO!



Brussels, 8 February 2017
EPP IMCO / ITRE HEARING

“How to Make the EU Succeed in the Platforms Economy?” – Research, Innovation and Funding Aspects

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Programme Manager

Tekes

The Finnish Funding Agency for Innovation



[illegible]

Digital playground is very heterogeneous

Source: Internet

AI

GROWTH

VISION

BUSINESS

TEAM

PEOPLE

COMMUNICATION

SALES

RESEARCH

PRODUCTIVITY

NETWORK

SHARES

SUCCESS

CONCEPTS

PLANS

IDEA

FUTURE

INVESTMENT

MARKETING

PARTNERSHIP

DEVELOPMENT

DATA

CONNECTION

TEAMWORK

VISION

MARKET

PEOPLE

FINANCE

TEAM

SHARES

BUSINESS

CONNECT

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PEOPLE

FINANCE

TEAM

SHARES

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CONCEPTS

TEAM

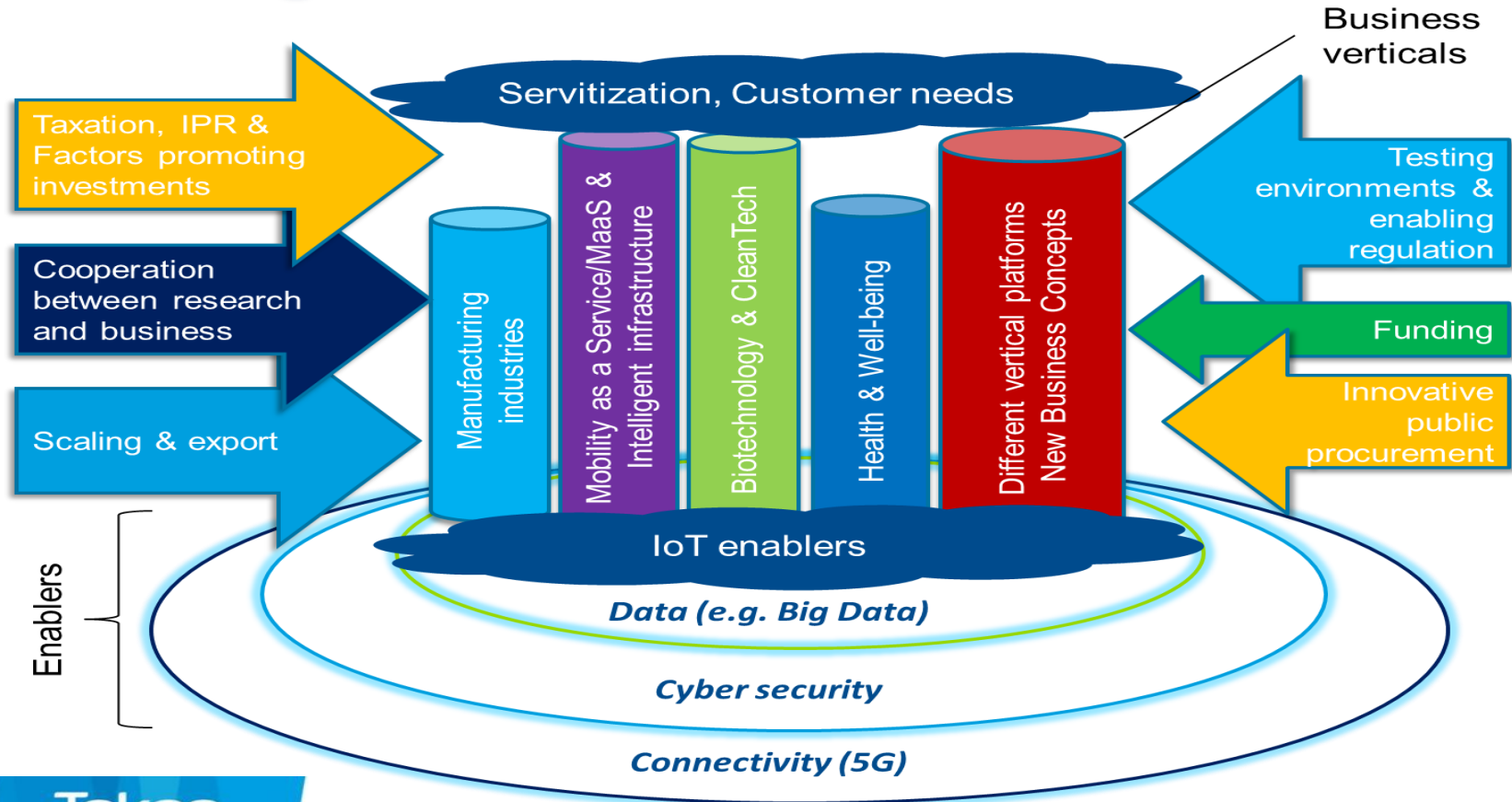
ROBOTICS

AR/VR

Digital playground is very heterogeneous

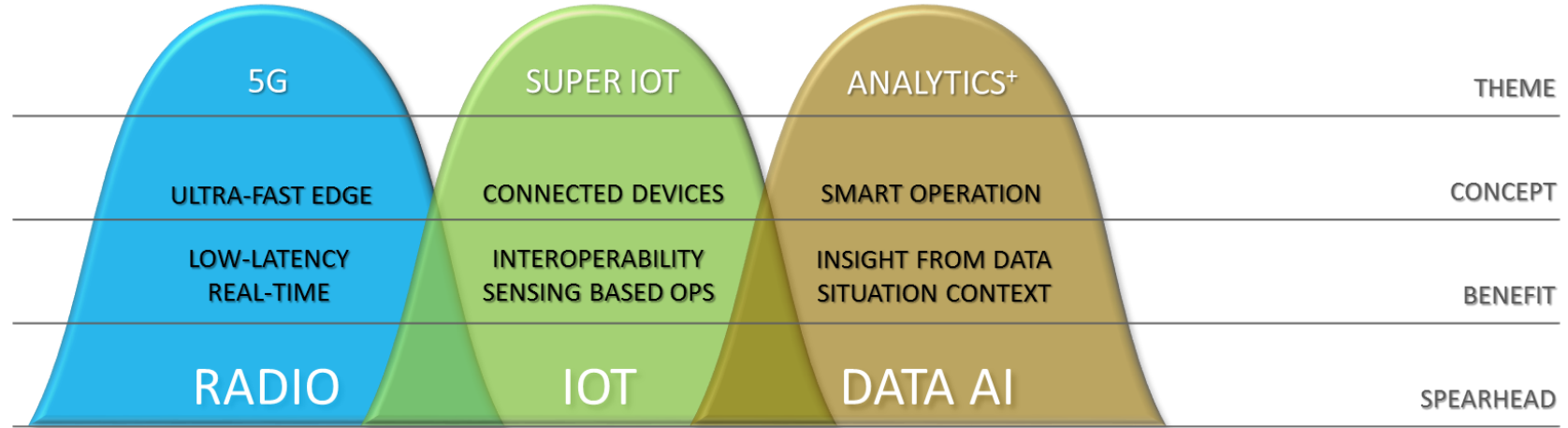
Source: Internet

Digital Innovation Environment



Digital Enablers

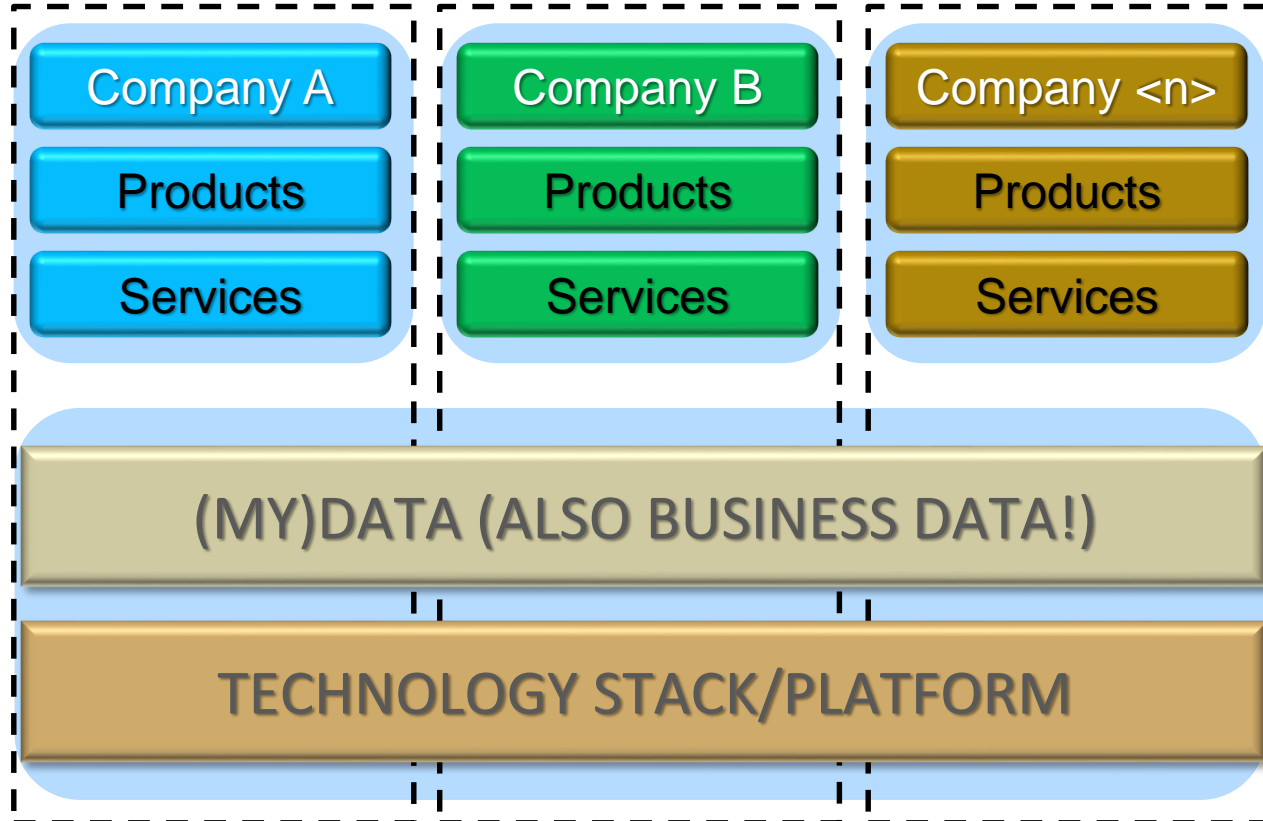
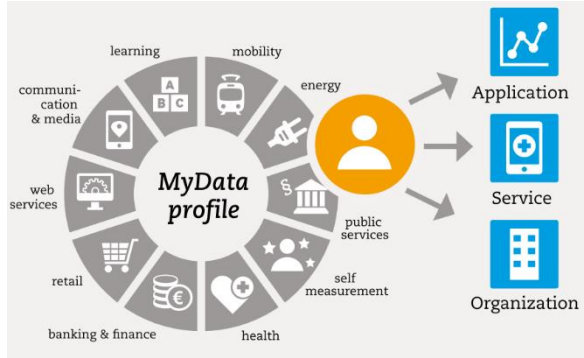
DIFFERENTIATORS



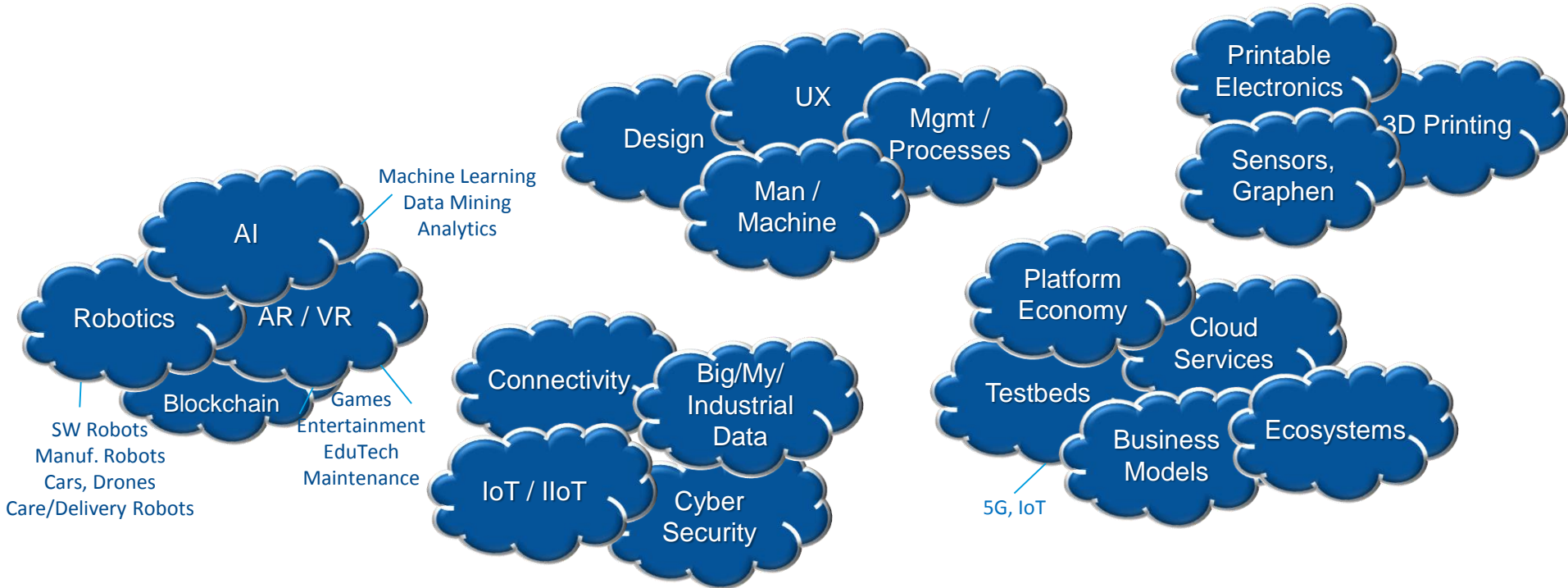
ENBALERS



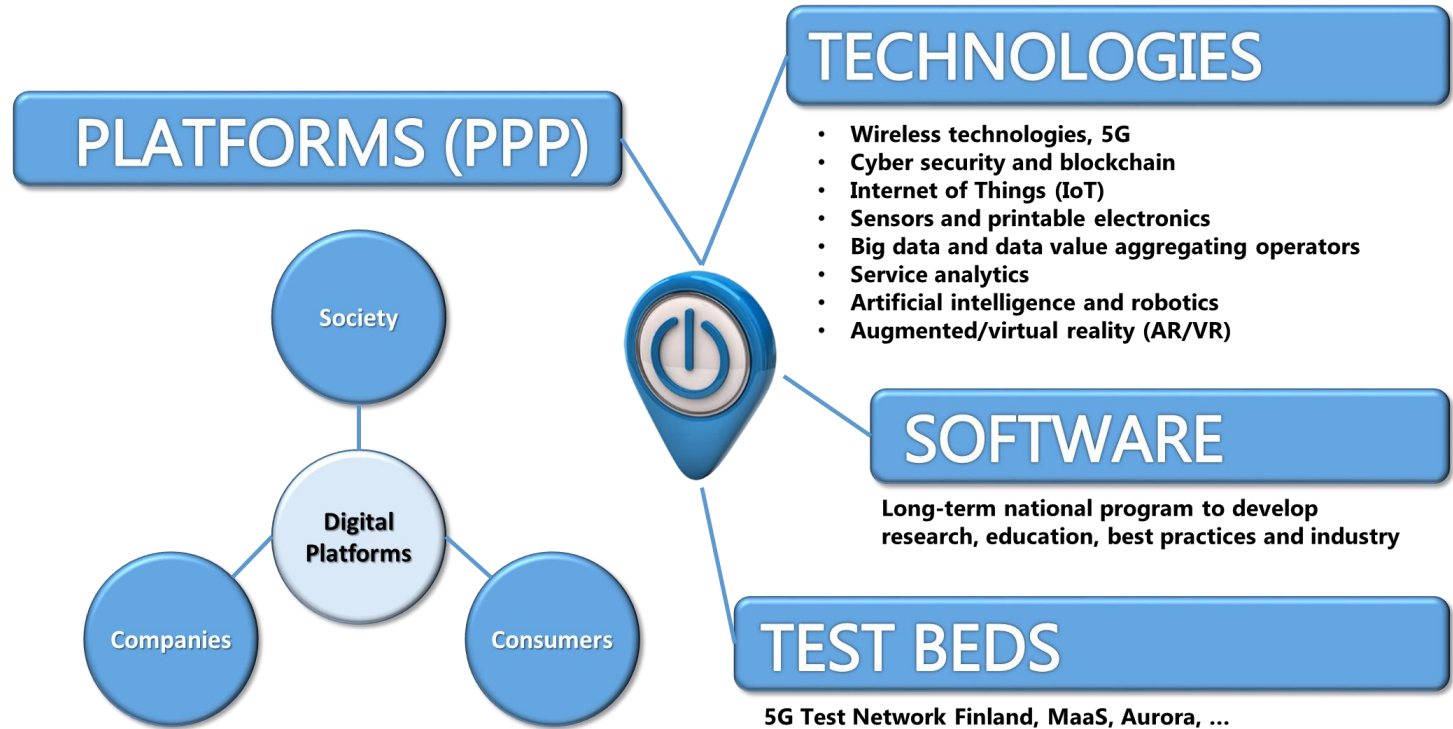
MyData Centric Strategy for Platform Economy



Key Technologies and Areas to Invest In



Public-Private-Partnerships



Example
case

Ecosystems

Testbeds

BUSINESS OULU

SLUSH

FIIF



HILLA

HACKS



VTT



Technology
Industries
of Finland



Cyber Security
JYVASKYLÄ - FINLAND

MINISTRY OF
SOCIAL AFFAIRS AND HEALTH
Finland

Etc.

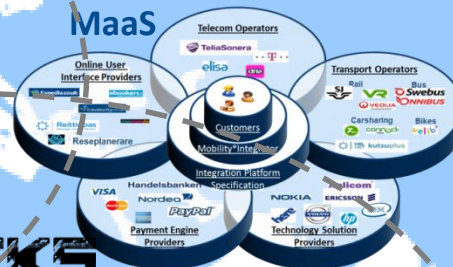
DIMECHACKS



TVÖ-JÄ ELINKEINOMINISTERIÖ
ARBETS- OCH NÄRINGSMINISTERIET
MINISTRY OF EMPLOYMENT AND THE ECONOMY

Tekes

MaaS



5G TNF

5G Test Network Finland

Startups

SLUSH



FINLAND
team

Tekes

Example
case

Hackathons

Agile Innovation with Startups

industryhack presents

#maketechhuman

An industrial hackathon hosted by Fortum and Nokia.
November 5th – 7th, 2015.

Fortum **NOKIA**

Enabling partners

elisa **FIN PRO** **Tekes** **VTT** **TRELAB**



SLUSH HACKS

<http://www.industryhack.com/>

Example
case

Open Testbeds

Anite

Bittium

Coriant

DIGITA

ELTEL

ERICSSON

EXFO

HUAWEI

intel

MEDIATEK

NOKIA

Pulse
Electronics

SONY

ECE
Innovation

EFORE
ENERGY FOR ELECTRONICS

Fairspectrum

Haltian

indalgo

MAGISTER

PehuTec
Innovation by commitment

GRF
Part of axing group

RUGGED
TOOLS

SAROKAL
TEST SYSTEMS

A?
Aalto University

Centria
RESEARCH AND DEVELOPMENT

OAMK
OULU UNIVERSITY OF
APPLIED SCIENCES

TAMPERE
UNIVERSITY OF
TECHNOLOGY

TURKU AMK
TURKU UNIVERSITY OF
APPLIED SCIENCES

HELSINKI YLIOPISTO
HELSINKI UNIVERSITY
OF FINLAND

UNIVERSITY OF OULU
OULUN YLIOPISTO

Turun yliopisto
University of Turku

VTT

Abo Akademi University

elisa

TeliaSonera

OULU | BusinessOulu



Viestintävirasto
Finnish Communications
Regulatory Authority

yle

Towards

HORIZON 2020

THE FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION

and beyond:

5G TNF

5G TN

5G Test Network is a scalable environment enabling future business model piloting and service development in realistic real-life use cases. It also provides an opportunity for testing and development of key technology components forming the future 5G systems.

FUHF

The Future of UHF Frequency Band studies the changing media environment, long-term media consumption formats and their impact on business models for different actors in mobile communications and broadcasting ecosystems.

CORE++

CORE++ studies the influence of new spectrum sharing concepts on mobile communications from business, regulation, and technology perspectives in close collaboration between industry, research and public domains.

TAKE-5

The 5th Evolution Take of Wireless Communication Networks creates a multidisciplinary and open research platform for investigation and experimental evaluation of innovative ideas in networking, services and new business models for 5G.

INVEST
IN FINLAND

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www.5gtnf.fi

Example
case

More concrete business
driven collaboration:

Autonomous Ships
...Factory
...Hospital
...School
...etc.

Innovative Public Procurement



In order to make things happen, we need...

1. **National and EU level short and long-term investments in**
 - ☐ digital platform economy, enabling technologies, testbeds and piloting, and
 - ☐ general software skills.
2. **Focus on open/collaborative platforms, MyData/OpenData, new ways of working (hackathons, experimentation, collaboration, etc.) and new business models.**
3. **Cross-fertilization over different industries and research disciplines with more concrete business driven collaboration**
 - ☐ to open up short-term opportunities, and
 - ☐ to give focus on longer-term research.
4. **Flexible regulation/deregulation as well as innovative public procurement to boost development and to create references.**

Digital. Finland. GO!



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Teakes

The Finnish Funding Agency for Innovation

FINLAND - THE 5G GEEKIEST
NATION IN THE WORLD

We ♥ 5G