



Committee on the Internal Market and Consumer Protection

## **FINAL PROGRAMME**

**Hearing of the Committee on the Internal Market and Consumer Protection**

***European Standardisation:  
improving competitiveness through a new regulatory  
framework***

**Wednesday 23 November 2011 from 9.00 to 12.30**

**European Parliament, Brussels**

**Room: PHS 3C050**

**09.00 - 09.20 Opening session**

**Opening by the Chairman, Mr. Malcolm HARBOUR**

**Statement by the EP Rapporteur, Ms. Lara COMI**

**Remarks by the Rapporteur for opinion of the ITRE Committee, Mr. Adam GIEREK**

**Remarks by the Rapporteur for opinion of the INTA Committee, Mr. Franck PROUST**

**Presentation by Mr. Daniel CALLEJA-CRESPO, Deputy Director General  
European Commission - DG Enterprise & Industry (DG ENTR)**

**09.20 - 10.20 Session 1**

**How to improve and speed up the process?**

**Elena SANTIAGO, Director General**

**European Committee for Standardisation (CEN) - European Committee for  
Electrotechnical Standardisation (CENELEC)**

- European standardisation – faster for better?

**Paul COEBERGH VAN DEN BRAAK, Chair of the Working Group on the free movement of goods**

**BUSINESSEUROPE**

- BUSINESSEUROPE's views on the review of the European standardisation system

**Jean LAURENS, Chair of the Technical and Regulatory Policy Group**

**DIGITALEUROPE**

- Reforming the ICT standardisation policy in Europe

**Francisco VERDERA, Director of International Relations and Cooperation**

**Spanish Association for Standardisation and Certification (AENOR)**

- Standardisation as a key instrument to promote the quality and competitiveness of services

**Adrian HARRIS, Director General**

**The European Engineering Industries Association (ORGALIME)**

- A flexible standardisation system, gateway to the market – the engineering industry perspective

**Luigi MELI, Director General**

**European Committee of Domestic Equipment Manufacturers (CECED)**

- Four pillars for standardisation improvement: quality, speed, international perspective, certainty

*Questions & Answers*

**10.20 - 11.20 Session 2**

<b>How to make the standards-setting process more inclusive?</b>
--

**Stephen RUSSELL, Secretary General**

**The European consumer voice in standardisation (ANEC)**

- Strengthening the consumer voice in the development of standards

**Ralf LOTTES, Secretary General**

**The European Environmental Citizens' Organisation for Standardisation (ECOS)**

- Enhancing the representation and influence of environmental NGOs in European standardisation

**Stefano BOY, Standardisation Officer**  
**European Trade Union Institute (ETUI)**

- Improving standards through workers' experience

**Klaus Yongden TILLMANN, Secretary General**  
**European Office of Crafts Trades and Small and Medium-sized Enterprises for Standardisation (NORMAPME)**

- Involving SMEs in standardisation

**Jean-Marc LE PARCO, French Government Delegate for standardisation**  
**French Ministry of Economy, Finance and Industry**

- How to involve SMEs in the standardisation process?

**Frank TORSTEN, General Manager**  
**COROCORD, The Spacenet Inventors**

- Challenges and opportunities for SMEs when participating in the standardisation process

*Questions & Answers*

### **11.20 - 12.25 Session 3**

<b>Standardisation in a global environment</b>
--

**Robert STEELE, Secretary General**  
**International Organisation for Standardization (ISO)**

- Standardization in a global environment - "Concrete evidence"

**Amy MARASCO, Member of the Board of Directors**  
**American National Standards Institute (ANSI)**

- Reliable, flexible, responsive overview of the private-sector-led United States Standardization System

**Feng CHUNGUANG, Third Secretary (Economic and Commercial)**  
**Chinese Mission to the EU**

- Standardisation in China

**David DOSSETT, President**  
**European Committee for Electrotechnical Standardisation (CENELEC)**

- CEN & CENELEC partnering ISO & IEC

**Dirk WEILER, Chairman of the General Assembly  
European Telecommunications Standards Institute (ETSI)**

- Standards made in Europe for global use

**David WILKINSON, Director for Scientific Policy and Stakeholders Relations  
Joint Research Centre (JRC)**

- Putting the science into standards

*Questions & Answers*

**12.25 - 12.30 Closure**

**Conclusions by the Rapporteur, Ms. Lara COMI**

**Closing remarks by the Chair, Mr. Malcolm HARBOUR**